



Emily B. Marchese

Graphic Designer & Illustrator

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address | AUSTIN, TX

Education

Bachelor of Arts
Arcadia University
Scientific Illustration

Skills

- 🌱 Adobe Creative Suite
- 🌱 Microsoft Office Suite
- 🌱 Social Media Management
- 🌱 Mac and Windows OS

Work Experience

Austin Transportation Department • Austin • TX

Graphic Designer through Kforce Contract

- 🌱 Across various teams, using Adobe Illustrator and Adobe InDesign, creatively designed: public-facing maps, social media graphics, infographics, signage, presentation boards, and flyers.
- 🌱 Project lead of a new brand for the department, designed icons, a color palette, vector graphics, PowerPoint templates and other design assets for the new brand using Adobe Illustrator.
- 🌱 Implemented the new brand standards across social media platforms, wrote copy for social media posts, successfully coordinated within a small social media team, and scheduled posts using Hootsuite.

College Company Design • Austin • TX

Graphic Designer & Illustrator

- 🌱 Worked from home with two other designers for multiple clients such as Shenandoah Growers, a \$215 million dollar company, to develop graphics under brand guidelines for their national product lines.
- 🌱 Illustrated and created graphics for: packaging, logos, advertisements, t-shirts, signage, and infographics using Adobe Illustrator.
- 🌱 Created and edited PowerPoint slides, sell sheets, catalogs, stationary, and other layouts using Adobe InDesign.
- 🌱 Used Adobe Photoshop to create digital illustrations, advertisements, and photographic mockups of products.

Gifts for the Good Life • Pen Argyl • PA

Graphic Designer & Illustrator

- 🌱 On a small design team, worked in-studio for high-end private clients, and public clients such as Disney Fairytale Weddings, NASCAR, Kroger, and The Birthday Party Project.
- 🌱 Created packaging, brochures, maps, invitations, labels, stickers, and other printed items as well as digital items including project branding guides, animation storyboards, website graphics, and project proposals using Adobe Illustrator.
- 🌱 Photographed finished products and edited photographs, for display on the studio website, in Adobe Photoshop; created digital illustrations and graphics in Adobe Photoshop.
- 🌱 Created and edited social media graphics, as well as written copy for social media posts.